



EMPOWERING TWEEN AND TEEN GIRLS THROUGH  
ORIGINAL MEDIA AND SKILLS-BUILDING EVENTS

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WWW.MISSHEARDMEDIA.COM  
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# ABOUT

## MISSHEARD MEDIA

MissHeard Media empowers, inspires, and emboldens tween and teenage girls to be smart, savvy, and global through original media and in-person events.

MissHeard Media helps tween and teen girls feel more confident, capable, and empowered so that they can achieve their dreams, creating a world where tween and teen girls feel confident, prepared, and most of all, heard.

Why? I founded this company because I was that teen girl! I was constantly told I had “potential” and always made good grades, but I lacked a supportive community and desperately needed a boost of self-worth. I work with girls because too often teen girls are not recognized for their brilliance, thoughtfulness, or creativity.

Without intervention, tween and teen girls will continue to struggle, feeling disconnected and doubting themselves and their abilities. This makes an already tumultuous time even more challenging because girls feel isolated and lack confidence.

With MissHeard Media, girls will learn skills that they need to thrive, connect with a global community, and raise their self esteem. This helps every aspect of their lives because girls will have the skills and confidence to achieve their dreams!

## METRICS & ANALYTICS

- Facebook: 1.5K Followers
- Twitter: 3.4K Followers
- Instagram: 2.8K Followers
- Pinterest: 1.8K Monthly Viewers
- Monthly Pageviews: 6.4K
- Youth Reached: 1,000+ and counting!





# ABOUT

## LINDSEY TURNBULL

Lindsey wants to live on a planet with teen girls who feel understood and appreciated, coffee that comes from the kitchen tap, and an endless supply of macaroni and cheese

Inspired by the teen girls she worked with in college, Lindsey created MissHeard Media. As a girl advocate with over a decade of experience, Lindsey has empowered and inspired hundreds of young women. Using her background in history and leadership, she uses research, writing, and presentation skills to create media and workshop experiences that Huffington Post said “chang[es] the global narrative for women.” Her ultimate goal is to help teen girls shape the world by encouraging empathy and global savvy.

She holds a Master’s in Public History from the University of Central Florida, as well as bachelor’s degrees in History and Anthropology. In 2018, Lindsey was named a ‘30 Under 30’ Trailblazing Alum.

When she's not leading workshops or writing for a teenaged audience, she is reading, admiring famous women from history, traveling, or listening to heavy metal.

## TRAINING AND AWARDS

eXXpedition sailor, Leg 3, 2019  
UCF '30 Under 30' Trailblazing Alum, 2018  
PYE Creative Facilitation Training, 2018  
CPR/First Aid Certified

## CONTACT INFO

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# SKILLS-BUILDING

LIVE EVENTS & SEMINARS

## IN PERSON EVENTS

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Full- and half-day events teach young women valuable skills they will use for life! MissHeard events are arts and research based, giving a holistic, hands-on experience. Parent seminars answer the questions every parent has but aren't sure who to ask!

Presented by Lindsey Turnbull, award-winning trailblazer and Teen Girl Whisperer.

## FEE STRUCTURE

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MissHeard Media offers a sliding scale payment plan for non-profits, schools, and churches. Parent and youth events can be paired to create a full-day experience supporting your entire community. MissHeard Media is happy to travel internationally!

## FULL-DAY EVENTS

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- Leadership Bootcamp
- How To 101: Life Skills Crash Course
- Multi-day and Week-long Camp Experiences

## HALF-DAY EVENTS

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- My Story Matters: Personal Storytelling
- Don't Be Fooled: Media Literacy
- My Personal Power: Emotional Regulation & Personal Strengths
- I Can, I Will: Activism & Change-Making
- Parent-Daughter Bonding & Communication

## STUDENT SEMINARS

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- Facing the F-Word (Failure)!
- Putting Girls and Women in their Rightful Places...the History Books
- Getting Over Girl-Hate and Embracing Female Friendship

## PARENT SEMINARS

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- "Why Does She Do That?! Supporting Your Teenage Daughter"
- "Put Your Phone Down!: Parenting in the Digital Age."



# TESTIMONIALS

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"It's like you were in my house! Really helpful info and takeaways!"

Community Bridges parent,  
Supporting Your Teenage Daughter Parent Seminar

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"Lindsey was poised, very knowledgeable, easily flowed through content, and kept the attendees engaged. Her pacing was spot on and was the perfect length from timing and audience interest perspectives. Lindsey was super prepared and even had student handouts and parent resources to take home."

-Melissa McKenna, Women's Legislative Briefing  
Media Literacy Event

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"As a parent at the Formation Conference, I thank you for the info and insight you provided! You are inspirational! I'll definitely be following MissHeard!"

- Parent, Formation Conference Attendee  
Parenting in the Digital Age

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"Our families found a safe space...that not only validated their experiences as parents but also supported them by providing new knowledge on how to further strengthen daughter-parent relationships."

-Carla Rodda, Community Bridges  
Supporting Your Teenage Daughter

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[The workshop] showed me how to cope with my emotions and self-motivate. I really needed this!

- C.S., Girls Inspired and Ready to Lead student  
My Personal Power Event



# BOOK YOUR EVENT

CALL OR EMAIL TODAY!



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